



## SPRING FINAL DISSEMINATION EVENT

Lessons on succession and regeneration  
of family businesses in Europe  
for a sustainable growth

**/ 03.** **ONLINE**  
**12.** **EVENT**  
**20** **5PM-6:30PM**  
*(Central European*  
**21** *Time)*



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# AGENDA

5PM – 5:35PM

## Virtual visit and live family business case

*Léopold Marraud des Grottes, Co-CEO and 2nd generation, ELITIS, France*



5:35PM – 6:10PM

## Panel discussion with European representatives and experts of family businesses:

- *Jesus Casado, Secretary General, European Family Businesses.*
- *Rania Labaki, Associate Professor and Director, EDHEC Family Business Research Centre.*
- *Georges Maregiano, Partner and Head of Family Business (mid and large cap market), KPMG France.*
- *Léopold Marraud des Grottes, Co-CEO and second-generation family business member, ELITIS, France.*
- *Thomas van Waeyenberge, Member of the board of FBN Belgium.*

6:10PM – 6:30PM

## Q&A and presentation of the outputs of the SPRING project

*Please register for the event through the following link.*

### EVENT DESCRIPTION:

Succession and regeneration remain among the main challenges that European family businesses face. From 2019 to 2021, the SPRING EU consortium explored these challenges and developed a series of outputs that support family businesses in dealing with them to ensure sustainable growth. These include a succession handbook, an educational and consulting e-program, a mobile app and a series of seminars and conferences.

During this event, participants will first have the opportunity to visit and learn from an inspiring family business succession and growth story.

Leopold is a co-CEO and second-generation member of ELITIS, a French family business dedicated to products for Interiors Architects and Decorators. Founded in 1988 in Toulouse, ELITIS quickly became the leading wallpaper company for bold, innovate contemporary wallpapers. Over time, it expanded into high-end furnishing fabrics and accessories as well as hand-crafted fabrics and wallpaper brand dedicated to capsule collection with external artists. The company has now 100 employees spread over France, UK, USA, Italy and Germany. Leopold will guide us through a virtual visit of ELITIS and share with us his journey starting from his graduation with an MBA from St-John's University NYC, to following his passion for music and joining a music label and a DJ booking agency, and deciding to join the family business gaining experience internationally for a number of years until serving as co-CEO.

A panel discussion will then follow with European leading family business experts and members on the challenges, pitfalls and lessons of a succession process conducive to growth.

The event will conclude with the major outputs of the SPRING EU project.

ORGANISED BY:

